

**Consulate General of India
Sao Paulo**

**India International Ceramic and Building Material Fair (IICBMF), LAC
(31 March – 2 April 2021)**

Ministry of Commerce & Industry, Government of India, as a part of export promotion initiative & to strengthen Bilateral Trade Relations between India & LAC Region, CAPEXIL, is organizing a Virtual IICMBF – **India International Ceramic & Building Material Fair, LAC with B2B (Virtual) from 31 March to 2 April, 2021** (3 days) with approximately 25-30 Indian Exporters from Ceramic Industry.

2. CAPEXIL has selected all the 44+ countries under Latin American Region viz. Brazil, Argentina, Chile, Peru, Mexico, Panama, Colombia, Bolivia, Uruguay, Paraguay, Ecuador, Cuba, Venezuela, Haiti etc. and intends to provide special private B2B meetings between Indian Exporters and Importers/Buyers/Wholesalers/Distributors/Indenting Agents.

3. Around 30 established CAPEXIL Members / Indian Exporters of Ceramics & Allied Products as primary products covering all categories of Ceramic Products viz. Ceramic tiles, Sanitaryware, Roofing tiles, Tableware/kitchenware/potteryware, Insulators, Emery, Refractory bricks, Refractory materials, Asbestos jointings, Ceramic products nes, Other asbestos products etc. will be participating mainly from large conglomerate to MSME segment, followed by series of virtual B2B Meets under MAKE IN INDIA Initiative of the Govt. of India.

4. The prime objective of the event by CAPEXIL to LAC countries for Indian Exporters is to promote bilateral trade of various Ceramics & Allied Products as specified above between India & Brazil in general and FOCUS ON CERAMIC TILES and SANITARYWARES in particular.

5. CAPEXIL represents around 4500 established large conglomerates to MSME Firms/Exporters under its umbrella which showcases latest Products from all over India to across the globe. While overseas counterpart of Indian Exporters can discover upcoming trends, eco-friendly products and network with their existing suppliers, it will give Buying Groups, Indenting Companies, Importers, Concerned Associations, Chambers, Stockiest, Distributors etc. of Brazil an opportunity to liaise and place orders avoiding their physical travel during this global pandemic.

6. What's in it for Global Buyers?

- 30+ Indian Suppliers of Ceramics and allied products viz. Ceramic Tiles, Sanitary ware, Roofing tiles, Tableware/kitchenware/pottery ware, Insulators, Emery, Refractory

bricks, Refractory materials, Asbestos jointings, Ceramic products nes, Other asbestos products etc.

- Connect with Prominent Suppliers and know the latest trends
- Pre Scheduled meeting with each Supplier from India
- One stop Solution for all your Ceramic and Tiles needs
- Connect with the Key Decision Makers

7. The information about the event is available at: <http://capexil.org/capexil-iicbmf/index.html>



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Material Fair, LAC with B2B (Virtual)
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